



INTRODUCTION & TALKING POINTS FOR NOAH ST. JOHN

AUTHOR OF
The Book of Affirmations®

Introduction for Noah St. John

Did you know that asking a new kind of question can immediately change your life?

My special guest today is going to show you how to instantly change your life using a simple but incredibly effective method he discovered, called **AFFORMATIONS**.

His name is **NOAH ST. JOHN**, and he's the author of a fascinating new book called [The Book of Affirmations](#). Noah's books have been translated into 10 languages worldwide and he's appeared on CNN, ABC, NPR, *Woman's Day*, *Parade Magazine* and *The Washington Post*.

Stay tuned and grab a pen and paper, because Noah's going to teach us how to think like a millionaire in less than 5 minutes a day!

Talking Points for Noah St. John

1. Noah, you're known for creating **AFFORMATIONS** that everyone's talking about. What are **AFFORMATIONS** and how did you discover them?
2. What's the difference between an Affirmation and an affirmation?
3. You say *The Belief Gap* is the main reason so many people feel stuck in their lives or careers. What is *The Belief Gap* and how does it keep us stuck?
4. You also talk about the difference between the Inner Game and Outer Game of Success. What do you mean by that?
5. Many experts are calling Affirmations "the missing piece to a life of abundance". Why is that, and what exactly IS an abundant lifestyle?
6. You say you can teach someone to "think like a millionaire" in less than 5 minutes a day. How is that possible?
7. What makes your method different from all the other self-help programs out there?
8. How can people get \$500 worth of bonus training FREE when they order *The Book of Affirmations*? (Go to www.AfformationsBook.com)

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